

Immigration Industry Association (IIA) launches as first professional association for the global immigration industry

London, July 6th, 2017 –[The Immigration Industry Association](#) (IIA), today officially launched as the world's only professional association for the global immigration industry and the wider migrant and expat community. The non-profit association, formed by way of Community Interest Company (CIC), provides a forum for the immigration community to come together to network, share ideas, information, research and experiences. Its core objectives include:

- Linking the immigration industry together and providing opportunities for collaboration
- Creating a supportive forum for individuals, companies, non-profits and government bodies
- Providing industry training, education and career development opportunities
- Distributing industry-led research and insight among members
- Creating opportunities for members to expand into new business areas and markets
- Hosting networking events, seminars, an annual conference and trade missions
- Ensuring confidence in the industry through the Immigration Industry Code of Practice and Quality Assurance Practices

The launch was recently celebrated at an event held at the [Commonwealth Bank of Australia](#) on June 29th, attended by IIA members and non-members from the wider immigration and expat industry.

The IIA consists of the Chairman; Christopher Galway, Board members; Paula McGeown, Steve Cottle, Bruce Steentjes, General Manager; Geraldine Collett, and support team.

Founding members of the IIA are receiving special incentives, member benefits and offers, in addition to opportunities to network and collaborate with other members.

The IIA offers three levels of membership, [Sole Trader](#), [Business](#) and [Affiliate](#), each allowing members to connect with a community of like-minded people to share ideas, research and strategic goals, as well as increase business referral partners.

The Member's client will have direct access to the IIA membership services and discounts, including support with: visa advice; removals and relocation; banking and finance; and more.

The IIA is already working hard within the industry to build a fast growing membership and recently launched an expat assistance program with Strategic Partner, Morneau Shepell, which provides expats, migrants and their family members with confidential, dedicated phone support services, including services for children, for pre, during and post their move

The expat assistance program has been designed to offer solutions to common expat concerns

including: leaving family behind, moving to new countries and being supported by local communities, integrating into new cultures and having family support during the transition process. The IIA and Morneau Shepell are determined to address these issues and bring the industry together to offer a united solution.

Chris Galway, Director, IIA, comments: “The need for the immigration industry to come together under one umbrella is essential. At the IIA we offer member organisations the ability to network and collaborate, which encourages innovation and shared concepts that will eventually benefit the community as a whole. Our ultimate goal is to enhance consumer standards, which will be driven through our agreed Code of Practice.”

Matt Jones, Canstaff & IIA member, comments: “After travelling from New Zealand to the UK for the IIA Launch Event, I was certainly not disappointed. The calibre of the presenters at the event and the people who attended are testament to the IIA fast becoming a recognised global brand of trusted businesses. Meeting so many people with a passion and strong understanding of migrants needs was applaudable. I am very proud to be a member of the IIA.

About The Immigration Industry Association <https://immigrationindustry.org>

The Immigration Industry Association (IIA) is a Non-Profit Association formed by way of a Community Interest Company (CIC). Its purpose is to provide benefits and support to its Immigration Industry members and the wider migrant and expat community around the world.

The IIA is a forum for the immigration community to come together to network, share ideas, information, research and experiences.

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